



EDUCATION THROUGH EXHIBITION



Situation

PCERF organizes 'Constro', an exhibition for construction industry. The exhibition showcases various products/projects hence providing a glance of what are latest happenings in construction industry. They were approached by participants from all over the world. It was necessary to make the layout of the exhibition campus, bookings, visitor information, seminar schedules, etc available online.

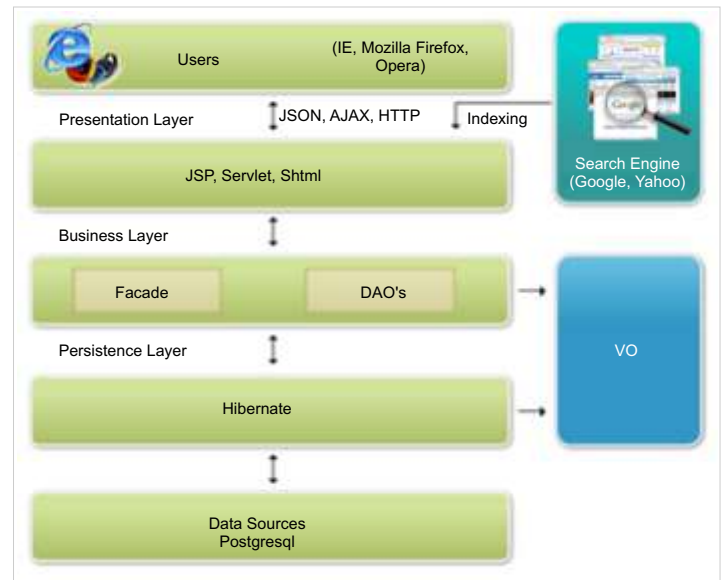
PCERF approached Aftek to build the entire content management solution and a web portal with better user experience.

Solution

Constro2007 handled content management for co-ordination of all activities for the exhibition along with email notifications. Organizers, companies, professionals, students and visitors can interact with the system.

GUI theme selection was done for a better user experience. Rapid prototyping based approach was followed for coordination between PCERF's vision of the portal and the understanding by Aftek team. Content management aspects like content creation, integration, review and publishing were followed.

Aftek deployed intermediate milestone versions of software for closing any gaps and early preview to all other stake holders of PCERF.



Aftek's value-add

- Aftek delivered Search Engine Optimization (SEO) considering the overall usage of the system.
- Aftek not only pro-actively helped in formulating business requirements but also delivered the entire solution much ahead of time.
- Aftek took care of deployment and ensuring the portal live.

Technology

- J2EE (JSP, Servlet)
- Web 2.0 (AJAX, JSON, XML)
- Hibernate
- PostgreSQL database